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The Ryoichi Sasakawa Young Leaders Fellowship Fund

The JU-SYLFF Association invites you to

JU-SYLFF Lecture Series
Lecture No. 2016-6

Speaker:

Dr. Shyamasree Dasgupta

**Assistant Professor at School of Humanities and Social Sciences
Indian Institute of Technology, Mandi (Himachal Pradesh)**

Topic:

**The Role of Psycho-cultural Perspectives in Economics
Valuation**

Date:

June 28th, 2016 (Tuesday)

Time:

4:15pm – 5:15pm (Including Q&A Session)

Venue:

**Global Change Programme,
First Floor, Biren Roy Research Laboratory
Jadavpur University**

Note on the Speaker

Shyamasree Dasgupta is currently working as an Assistant Professor at the School of Humanities and Social Sciences in Indian Institute of Technology, Mandi (Himachal Pradesh), India. She is a graduated SYLFF Fellow and completed her Ph.D. from the Department of Economics, Jadavpur University (JU), Kolkata. As a postdoctoral fellow she worked at Global Change Programme-JU. Her research interest is in the area of sustainable development, energy and environmental economics and climate change. Currently, she is working on issues of social embedding of technological innovation and behavioural responses. She received the Donella Meadows Fellowship in 2012. She is a contributing author in the 'Industry' chapter of the Fifth Assessment Report of Intergovernmental Panel on Climate Change.

Note on the Lecture

Is the value of a particular forest land perceived by a researcher similar to the perception of a forest dweller? Is the valuation of a community scale water treatment plant perceived by the installing agency same as the dwelling community? The answers are clearly 'No'. There is a growing body of literature which is trying to address how the conventional market and constructed market based valuation methods can be complemented by incorporating the psycho-cultural perspectives. This talk will build upon the insights from recent literature to reformulate the concepts of market, missing market and non-market with regard to valuation and will briefly explore the role of interdisciplinary research in this regard.